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Institutional Investor Portal for Asset Managers

Deliver enhanced access to portfolio information for your institutional clients—without writing a single line of code.

As investment strategies become more sophisticated and complex, institutional investors have increasingly come to expect greater transparency into their portfolios. Current investor portal solutions, including standard out-of-box offerings and in-house developed solutions, are not meeting the end needs of their clients. Too often these client-facing solutions are limited in their functionality and many key client processes (e.g., onboarding) remain overly reliant on GP/investor interactions via phone and email. Furthermore, these systems provide limited insight and transparency into portfolio and performance data which is often in high demand by large complex institutional clients.

With Unqork's **Institutional Investor Portal** solution, firms are able to rapidly implement customized SaaS-based investor portals quickly and easily, without capital expenditure for hardware.

The Portal provides institutional clients with the ability to securely access information, self-service functionality, and key processes (e.g., onboarding, capital calls, inquiries, to name a notable few). Unqork Investor Portals can seamlessly integrate with existing legacy systems & databases as well as external third-party services. Key relevant data can be dynamically aggregated, normalized, and packaged for on-demand review by clients (e.g., account summaries, current and historical performance, auto-generation of custom reports). On the backend, managers can access tailored dashboards to track & manage investor activities in real time.

Since the Portal is powered no-code, production cycles are measured in weeks rather than months. Workflows can be easily appended and amended to address changing regulatory requirements, new product offerings, or other changes in the marketplace.

By streamlining and automating key institutional client investor processes, firms are able to deliver benefits to clients (via enhanced access to information and services), managers (via the automation of common investor requests), and the business as a whole (via lowered administrative burden, higher investor satisfaction, and centralized controls & oversight).

Key Benefits

✔ **Enhanced Client Experience:** Deliver best in class investor experience with expanded self-service capabilities and by connecting modern UI to sophisticated highly automated back-end processes to deliver top class investment portfolio data

✔ **Accelerated Time-to-Market:** Rapidly deploy new portal functionality to replace or supplement existing solution

✔ **Enhanced Compliance:** Tackle SEC, AIFMD, GDPR and other regulatory requirements head on with country specific disclaimers and granular website permissions

✔ **Reduced Operational Costs:** Reduce burden and resources spent on supporting manual adhoc investor requests

✔ **Greater Business Agility:** Allow business teams, not just IT, to make rapid changes to respond to market conditions and accelerate speed-to-market, speed-to-value

✔ **Enterprise Grade Security:** Secure your most sensitive information behind login with fully integrated two-factor Authentication, SAML Single-sign-on (SSO) and best in class encryption controls

✔ **Marketing of new funds and offerings:** Directly inform investors of key press releases and inform investor of new products and funds directly within the portal

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Unqork's **Institutional Client Portal** is being deployed for the most sophisticated and diverse global asset managers

INVESTORS

- Sovereign Wealth Investors
- Pensions
- Corporates
- Insurance Companies
- Non-Profits
- Commercial Banks
- Private Funds
- Endowment
- Family Offices
- High Net Worth Investors

INVESTMENT VEHICLES

- Standalone Funds
- Master Feeder Funds
- Fund-of-One (separately managed accounts)
- Co-Investment Vehicles
- Access Funds
- Alternate Investment Funds (i.e., AIFs)
- Business Development Companies (BDCs)
- CLOs
- UCITs

FUND MANAGER STRATEGIES

- Publicly Traded Investments
- Commingled Funds
- SMAs
- Private Equity
- Credit / Private Debt
- Real Estate
- Infrastructure
- Fund of Funds

The **Institutional Client Portal** also gives you flexibility to select from a broad menu of capabilities

Replace existing portal with capabilities as required by your investor base or add new functionality seamlessly to your existing portal.

TRANSPARENCY

Portfolio Summary
Aggregated view of current holdings and latest valuation information

Performance
Current and historical performance summary with built-in visualization tools

Documents
Publish, view, and download key investor reports and documents

Resources
Provide key investor information via FAQ and other digital methods

Investment Transactions
Real-time access to current and historical transactions

Marketing and Distribution
Publish latest news and marketing information about new fund launches

SELF SERVICE

Onboarding
Digitally execute new fund onboarding including execution of sub-docs

Capital Call/Transactions Initiation
Workflow maker and initiator flow for investor transactions

Investor Inquiries
Modules for investors to submit inquiries and GP aggregated view on the back-end

Billing
Display and build workflow around approval and payment of management fees

Wire Instructions
Allow investors to provide wire information digitally and confirm on periodic basis

KYC Refresh
Digitally execute KYC/AML refreshes via portal

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Unqork Platform Capabilities

Audit Trail	**E-Signature**	**Document Management**
In App Chat & Notifications	**Multi-Factor Authentication**	**Single Sign On**
PDF & Excel Generation	**Real-time Metrics & KPIs**	**REST/SOAP API Integration**
SFTP Integration	**ETL Layer for Data Transforms**	**Encryption at Rest & Transit**

SUCCESS STORY

Top-10 institutional manager digitized the E2E investor experience in just 24 weeks.

A global leading asset manager's existing client-facing portal provided limited access to information and services, and made it impossible to self-initiate critical actions (e.g., transaction processing, submitting inquiries, settling invoices, and wire instructions). Key processes such as onboarding—as well as many routine client requests—had to be completed manually via email, resulting in delayed response times, increased administrative costs, and a poor client experience overall. Furthermore, management had little visibility into client portal usage and other key client metrics that could be used to iterate process improvements or support up- and cross-sell opportunities.

Using Unqork's Institutional Investor Portal solution, the manager was able to build a robust client-facing digital portal in only 24-weeks and deliver benefits for all relevant stakeholders and the business as a whole.

Impact

24
Number of weeks to deploy

~30
Bi-directional integrations to and from legacy systems

+$1M
Expected annual cost savings

Reduced Operational Risk
Automate controls & configure data validation rules

Unqork and the No-Code Revolution

No-code is a new class of cloud-based development platform that empowers organizations to rapidly build robust enterprise-grade software without writing a single line of code. Advanced no-code platforms such as Unqork come "out-of-the-box" (or out-of-the-virtual-SaaS-box) with all the toolsets and elements necessary to build and manage a robust application (e.g., front-end UX, workflow, rules engine, analytics, integrations, and maintenance). Since they're all components of the same unified platform, everything works together in instant harmony. With no-code, organizations can devote all their development resources to addressing business challenges instead of technical ones.
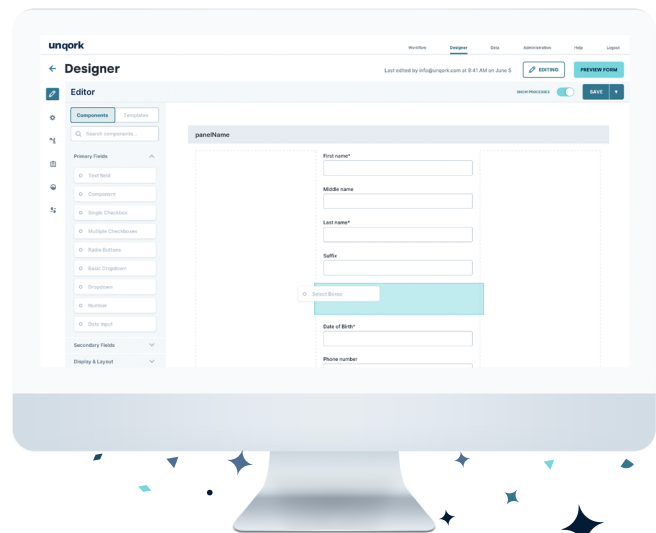
Also, by eliminating the need to write code from the building process, no-code expands the scope of who is doing the development. In a no-code platform, users (or **'Creators'** as we refer to them at Unqork) build applications by drag-and-dropping configurable elements representing both user-facing features and back-end application logic. While modern programming languages (Java, Python, etc.) can take a year to learn and a decade to master, no-code can be picked up in **just a few weeks**, making development more collaborative and recruiting more flexible.

Unqork: the World's First Enterprise No-Code Application Platform

Unqork is specifically designed to address the challenges of the world's most complex and regulated service environments, including **financial services**, **insurance**, **healthcare**, and **government**. We levy decades of industry-specific experience from our in-house experts to take on each sector's most critical challenges.

Unqork has backing from some of the world's most disciplined investors, including Goldman Sachs, Capital G, and BlackRock. Our technologies have been adopted by leading organizations, including Liberty Mutual, Marsh, Pacific Life, Goldman Sachs, and the city of New York, just to name a notable few.

Our clients can achieve unparalleled speed and flexibility in their development function while requiring a fraction of the resources. We can deliver these benefits through:

A Unified SaaS Platform

Unqork boasts dozens of components and capabilities related to **compliance** (up-to-date rules engines for FATCA, UK CDOT, Dodd-Frank, and more), **security** (native encryption, RBAC, and crowd-sourced penetration tests), and **application management** (SDLC governance, historic versioning, and module management).

A Visual UI

Applications are built via an intuitive, visual User Interface (UI) featuring drag-and-drop components representing user-facing elements, backend processes, data transformations, third-party integrations, and a growing library of industry-specific templates.

Enterprise-Grade Standards

Unqork comes with enterprise-ready compliance (e.g., SOC2, GDPR, Privacy Shield compliant, etc.). We have complete security capabilities, including proprietary RBAC solutions, and we provide BCP and DR support for applications built on our platform.

Curious about no-code for your organization?

Get in touch to **schedule a demonstration** from one of our no-code experts.

Contact Us

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