



The Executive Business Case for Unqork

By separating application logic and behavior from the underlying codebase, enterprises can amplify developer productivity, reduce runtime costs, and improve recruitment & retainment.

Leading organizations around the world are moving away from traditional code-based development—and with good reason. No matter how much value an application generates, **the codebase underneath is always a liability.**

Managing years—or even decades—of legacy code **demand an excessive amount of developers' time, increases long-term costs¹, and requires companies to compete for talent within a small pool of experienced coders².** As a result, businesses can't address growing demands for innovation and transformation because so many resources must be allocated to just "keeping the lights on."

This is why organizations are increasingly tapping into the power of Unqork, the first no-code enterprise application platform. Unqork empowers companies in complex, highly regulated sectors such as finance, insurance, healthcare, and government to build and manage sophisticated software that is **100% free of the complexity and ongoing costs** that inevitably comes from building with code.

Choose Unqork's no-code application platform to free your company from legacy challenges

Unqork is a fully managed application development platform that completely separates application logic & behavior from the underlying codebase.

With Unqork, software is developed and managed in a visual UI by configuring reusable components representing user-facing elements, application logic, and integrations with internal legacy & external third-party systems.

Users never have to write (or update) a single line of code in Unqork. The platform handles all technological

elements "underneath the hood," so organizations can focus exclusively on overcoming business challenges instead of code-based ones.

A future without legacy

No-code allows enterprises to completely eliminate the production of new code, which inevitably results in inefficiencies and challenges throughout the SDLC and achieve:

- **Amplified developer productivity.** The Unqork platform automates high-volume (but not necessarily high-value) development tasks. Building workflows by configuring reusable elements allows developers to be 3X more productive.
- **Reduced total cost of ownership (TCO) of runtime activities.** With Unqork, cloud resources dynamically scale to meet demand. You only pay for what you use, which reduces costs for all runtime activities.
- **Improved recruitment & retainment.** Traditional coding languages (Python, Java, etc.) take months to learn and years to master, but Unqork's intuitive interface can be picked up by non-technical users in just a few weeks. The platform empowers newer developers to build high-quality enterprise applications and frees experienced programmers to focus entirely on addressing complex business challenges in innovative ways. As a result, companies can expand the pool of workers they hire and retain those who make an impact.

¹Research shows that developers spend **half of their time** managing legacy code and companies spend over **\$596 billion** managing legacy systems every year. And as enterprise ecosystems become more complex, the challenges are only growing.

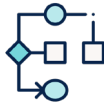
²A **recent survey** has found that 78% of managers worldwide are troubled by the "IT skills gap."

Unqork provides a suite of SDLC products that help organizations seamlessly shepherd software from development to deployment:



Designer

Unqork's completely visual canvas for building complex user experiences, integrations, workflows, and more—without writing code



Conductor

A centralized set of administrator tools to oversee application dependencies, build data models, and manage development workspaces



ExpressCloud

Unqork's platform as a service (PaaS) component is a fully managed, single-tenant, secure, and highly available instance



Marketplace

A virtual marketplace for reusable real-world-tested no-code Templates and Products built by our growing roster of technological partners, industry-specific system integrators, and other Creators

Want to learn more about how Unqork's no-code application platform can help your organization?
Request a personalized demo with one of our no-code experts today.

About Unqork

Unqork is the industry pioneer no-code enterprise application platform that helps large companies build, deploy, and manage complex applications without writing a single line of code. Organizations like Goldman Sachs, Liberty Mutual, the Cities of New York and Washington, DC and Maimonides Medical Center are using Unqork's drag-and-drop interface to build enterprise applications faster, with higher quality, and lower costs than conventional approaches.

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