

# Digital Front Door

Establish the digital front door of your healthcare organization, integrate legacy systems and workflows to better engage patients in their care.

In order to meet patients' rising expectations for on-demand services and 24/7 access to care and information, providers are increasingly investing in comprehensive digital portals that allow all stakeholders to access medical records (e.g., test results, past medical histories, prescriptions), independently execute administrative tasks (e.g., scheduling appointments and tests), and exchange secure communications with doctors (e.g., integrated messaging, telehealth). However, deploying the right portal can be a difficult process.

Many existing portal solutions lack the ability to tailor experiences patients are accustomed to, don't properly integrate with existing systems, or provide a lackluster UX. Building a bespoke portal solution from the ground-up using a traditional code-based approach might offer some personalization, but would be difficult, expensive, and time-consuming to develop. This is where Unqork's enterprise no-code platform can be a game-changer.

With Unqork, organizations can rapidly build—and effectively manage—a “digital front door” that seamlessly integrates with legacy systems and existing clinical and business workflows to surface relevant, patient-specific information (e.g., nearby best-in-class physicians) to create custom experiences that resonate. The hub can empower patients to independently manage their care (e.g., secure payments and bill management, dynamic checklists to help physicians understand conditions, and scheduling—including requests for virtual care) with little-to-no intermediation from back-office staff and provide a channel to securely and remotely engage with physicians and nurses.

## Key Benefits

- **Increased Patient Satisfaction:** Empowers patients by providing expanded access to on-demand services and information, driving stronger relationships and greater engagement in care delivery
- **Greater Efficiencies:** Lower costs by digitizing and streamlining manual processes and mitigating a reliance on administrative support resources
- **Enhanced Transparency:** Provide a clear and auditable data trail of all patient-provider interactions
- **Remote Accessibility:** Providers can provide care, guidance, and information around social distancing guidelines

### Key Capabilities



#### Billing & Payment Management

Enable patients to securely view and make payments within the patient-facing app



#### Provider Search & Scheduling

Patients can search for providers, view provider information, and request and schedule appointments



#### Telehealth & Virtual Care

Patients can access on-demand remote care options including telehealth services as well as remote patient monitoring



#### Dynamic Task Lists

Auto-generate personalized patient-facing checklists to help physicians understand conditions before a visit



#### Seamless Integration with Legacy Systems

Exchange necessary clinical and administrative data for complete patient history and disposition decisions



#### Real-Time Notifications

Stay up-to-date with notifications delivered through omnichannel communications



#### Communication Hub

Enable real-time, secure messaging between patients, doctors, and administrative support staff



#### Tailored Experiences

The hub can provide personalized experiences for all stakeholders (doctors, patients, administrators) with relevant data permissions

### About Unqork

Unqork is the industry pioneer no-code enterprise application platform that helps large companies build, deploy, and manage complex applications without writing a single line of code. Organizations like Goldman Sachs, Liberty Mutual, the Cities of New York and Washington, DC and Maimonides Medical Center are using Unqork's drag-and-drop interface to build enterprise applications faster, with higher quality, and lower costs than conventional approaches.

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